



JAMAICA BOBSLEIGH FEDERATION



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Gordon McGrath, Attorneys-at-Law

Kingston, April 19 and 20, 2011

IDENTIFYING AND MANAGING YOUR BRAND

Document prepared by Mr. Dudley Stokes, President, Jamaica Bobsleigh Federation, Kingston, Jamaica



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JAMAICA BOBSLEIGH

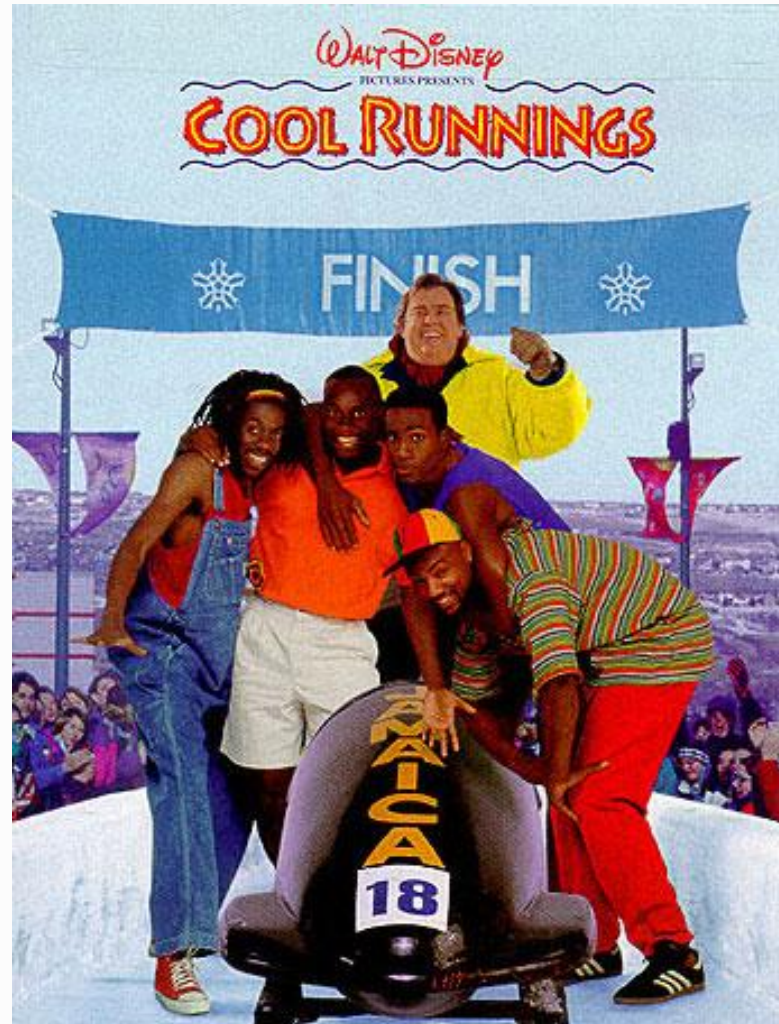


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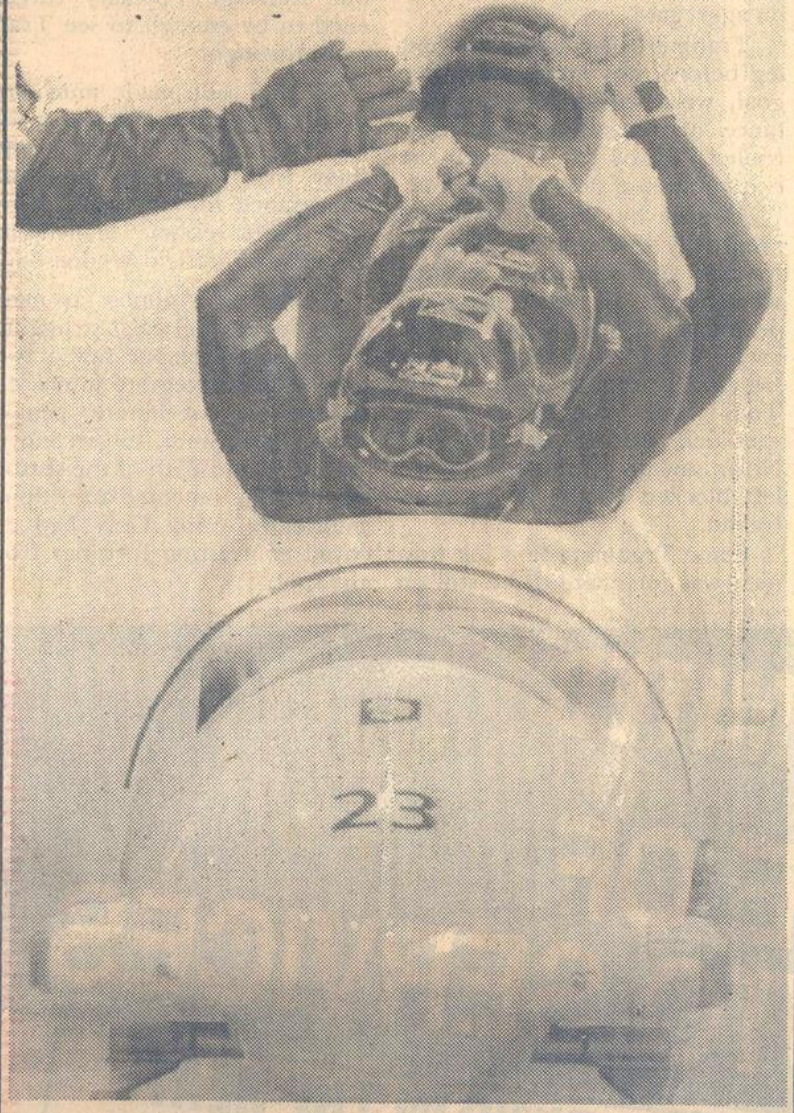




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**'COOL RUNNINGS'
INDEED!**

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